

NCC Member Focus

Joe Hopf is a model of dedication to NCC. Following his appointment to the Council in 2008, he quickly assumed the role of NCC Chair (May 2010-May 2012) and has continued serving NCC as a member of the Executive Committee.

Thank you for your above-and-beyond service to the NCC, Joe!

C. JOSEPH HOPF

SENIOR VICE PRESIDENT FOSSIL & HYDRO GENERATION
& CHIEF COMMERCIAL OFFICER

TALEN ENERGY

In his capacity as Sr. Vice President-Fossil & Hydro Generation and as Chief Commercial Officer at Talen Energy, Joe oversees a growing fleet of merchant generating plants powered by coal, natural gas, oil and water in the largest competitive wholesale power market in the country, including PJM Interconnection, New York ISO, ISO New England and ERCOT (Texas). He also directs Talen Energy's wholesale and retail energy marketing functions, which include energy marketing centers in Allentown, PA and Butte, MT, and manages fuel procurement for Talen Energy power plants.

Joe has more than 30 years of experience in the electricity business, as well as expertise in risk management and credit issues. He began his career in power plant operations at PSI Energy in Indiana and advanced through the ranks as the company merged with Cincinnati Gas & Electric to form Cinergy. Joe supervised Cinergy's energy control center before becoming managing director of trading and operations.



Joe joined Ameren Energy in St. Louis where he was responsible for an asset-based generation business. He also worked as VP of Energy Trading for Goldman Sachs in NY where he developed a 24-hour energy trading operation. He joined PPL Corporation as Sr. VP-Energy Marketing and eventually as President of PPL EnergyPlus. Joe assumed his current position when PPL spun off its competitive generation business to form Talen Energy in June 2015.

Joe serves on the Board of Directors of Big Brothers Big Sisters of the Lehigh Valley and is a past chairman and board member of the Electric Power Supply Association.

Talen Energy is one of the largest competitive energy and power generation companies in the U.S.

The company generates and sells electricity, capacity and related products from a fleet of power plants in the mid-Atlantic and Texas using diverse fuel sources, including coal, nuclear, natural gas and hydro.



Talen Energy's coal assets include Brandon Shores Power Plant (Maryland, 1,273 MW), Brunner Island Power Plant (Pennsylvania, 1,411 MW), Colstrip Power Plant (Montana, 2,094 MW), C.P. Crane Power Plant (Maryland, 399 MW), H.A. Wagner Power Plant (Maryland, 976 MW coal, gas and oil) and Montour Power Plant (Pennsylvania, 1,504 MW).

Joe Hopf

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