

Shannon Maher Bañaga

Managing Director — Strategic Communications,
Energy & Natural Resources

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Mobile
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Location
Washington, DC

Certifications
Licensed to practice law in:
District of Columbia
Connecticut

Professional Affiliations
Energy Bar Association
Women’s Council on Energy
and the Environment

Education
B.S. in Environmental
Studies, Florida State
University
M.S. and J.D., Vermont Law
School

Ms. Bañaga provides senior-level counsel and assistance in developing advocacy strategies to shape and inform the political and policy environment for clients in the energy and environmental space.

Prior to joining FTI, Ms. Bañaga was the Director of Federal Affairs for TECO Energy/Emera Inc. and was responsible for formulating and executing the company’s U.S. federal affairs strategy including national security, environment, tax, trade, markets, and other energy regulatory issues within Congress and the Administration.

Preceding TECO, Ms. Bañaga was the Senior Manager, Public Policy and Governmental Affairs, for PSEG where she worked with stakeholders throughout Washington D.C. to formulate and advocate PSEG's position on environmental & energy policy issues involving the Clean Air Act, Clean Water Act, and other federal statutes. During her time at PSEG, Bañaga was recognized by the D.C. Circuit on issues involving Clean Air Act, reliability, and capacity markets.

Before her tenure in the utility industry, Ms. Bañaga represented energy companies, state commissions, and quasi-governmental organizations while she was with the law firm Husch Blackwell LLP.

Relevant Experience

- Federal Affairs
- Electric & Gas Utilities
- Competitive Markets
- Administrative Litigation
- Regulatory Proceedings
- Enforcement Actions
- Compliance Programs

Ms. Bañaga began her career at the Department of Energy working on energy and environmental matters primarily involving nuclear waste. Subsequently, she joined the Federal Energy Regulatory Commission’s Office of Enforcement as an Attorney-Advisor where she investigated violations of the Federal Power Act, Natural Gas Act, Natural Gas Policy Act, Interstate Commerce Act and the Commission’s regulations.

Ken Ditzel

Managing Director, Economic and Financial Consulting

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Expertise

- Economic Impact Analysis
- Resource Planning
- Fuel Forecasting
- Asset Valuation
- Technology Assessments
- Mergers & Acquisitions
- Growth Strategies
- Dispute Resolution

Education

- B.S. in Mechanical Engineering, University of Virginia
- MBA, Georgetown University

About:

Ken Ditzel leads FTI’s North American Energy Market Analytics and Advisory team. He has twenty years of experience providing business advisory and expert witness services to clients in the biofuels, coal, manufacturing, oil and gas, and electric power value chains.

His analyses have been used in anti-trust and competitive assessments, asset due diligences, corporate growth strategies, damages analysis, litigations, and policy studies. Clients include developers, government agencies, private equity funds, trade associations, and utilities.

Representative engagements include:

- **CCUS Tax Strategies, Roadblocks/Hurdles, and Solutions:** On behalf of the US Energy Association, published a white paper examining federal and state tax strategies that would benefit carbon capture, utilization, and storage (CCUS). The paper also identified roadblocks and hurdles stymieing CCUS investment and the possible solutions.
- **Punta Catalina Coal Plant (Dominican Republic):** Mr. Ditzel led the technical and cost review of the plant under public scrutiny, examining whether the bidding process was followed properly, if any advantages were given to certain bidders, and whether the plant’s cost was competitive with other recently built or under-construction coal plants.

- **Australian coal-to-liquids project:** Mr. Ditzel was retained by an Australian investment fund to assess the technical feasibility and economic damages associated with the contested transfer of rights to a coal mine in Australia. He authored two expert reports examining the technical feasibility of the project, particularly the aspect of whether the coal had suitable technical characteristics for upgrading for use in coal gasification.
- **Ozone NAAQS:** For a trade association, studied the level of retirements that would occur under a strict version of the proposed ozone NAAQS standard.
- **ERCOT Wind Farm:** Engaged by the merchant arm of a US utility to perform a due diligence analysis of one of the largest wind projects in Texas.
- **SPP Solar Asset:** Conducted a feasibility study of a 100 MW solar farm in South Dakota. Surveyed potential offtakers, forecasted energy and REC revenues, and performed a DCF.

Before FTI, Mr. Ditzel was a Principal at Charles River Associates where he led CRA’s proprietary electricity, gas, and coal market modeling. Prior to CRA, he was an Associate at Booz Allen Hamilton. Mr. Ditzel began his energy career as a power plant engineer for the Dow Chemical Company at two cogeneration plants in Texas.